



2024 SSM Health
Foundation Open
Norwood Hills Country Club
June 10, 2024





Dear Sponsors and Partners in Health,

We hope you'll join us for our ninth annual **SSM Health Foundation Open**, to be held Monday, June 10, 2024, at one of St. Louis' premier golf destinations, the beautiful Norwood Hills Country Club.

Thanks to the generous support of organizations like yours, the SSM Health Foundation Open has become a St. Louis area tradition, helping raise much-needed funds to meet the most pressing needs of patients throughout our community. Proceeds from this year's event will help SSM Health Behavioral Health advance programs and initiatives at Saint Louis University Hospital.

By choosing to sponsor the SSM Health Foundation Open, you can help build and sustain lasting health care resources that make a measurable difference in the lives of thousands. Your support can ensure that, **when people need health care, someone is there to help.**

We are so grateful to be part of this caring, healing organization. Through the hearts and hands of our caregivers and staff, we help build healthier communities. And because of the extraordinary efforts of our sponsors, partners and benefactors, our organization remains strong and vibrant, lighting the way as a beacon of hope for all who need care.

We hope you'll join us in supporting the Mission of SSM Health: "Through our exceptional health care services, we reveal the healing presence of God." **Your attendance is important. Your presence is impactful. Your partnership makes a difference.**

In Gratitude,

A handwritten signature in black ink, appearing to read "J. Fotheringham".

Jeremy Fotheringham
Academic and Regional President
SSM Health St. Louis

A handwritten signature in black ink, appearing to read "Paul Ross".

Paul R. Ross | President
SSM Health Foundation – St. Louis
Region Vice President, Philanthropy



The Golf Event of the Year!

Norwood Hills Country Club is one of St. Louis' premier golf destinations. Its elite West Course was made to challenge your drivers. Its sculpted East Course has remained relatively unchanged since 1922 and is tailor-made for shot makers. Norwood Hills is an icon of the 1920's Golden Age of Golf Architecture and remains one of the best in St. Louis.

Details as of December 15, 2023 found below regarding our golf tournament structure, registration and start times.

VENUE

Norwood Hills Country Club
1 Norwood Hills Country Club Dr.
St. Louis, MO 63121

For more detailed venue information click here: [Norwood Hills Country Club Guest Information](#)

TIMELINE

9:30 am Registration & Brunch
11:00 am Shotgun Start
4:30 pm 19th Hole Cocktail Party
5:30 pm Awards Dinner



2024

Sponsorship Opportunities

YOUR SPONSORSHIP SUPPORTS SSM HEALTH BEHAVIORAL HEALTH PATIENT PROGRAMS AT SSM HEALTH SAINT LOUIS UNIVERSITY HOSPITAL. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19TH HOLE COCKTAIL PARTY AND AWARDS DINNER.

MASTER

INDUSTRY SPECIFIC EXCLUSIVITY* - \$20,000

- o Two (2) Four-Person Teams
- o Company logo on digital Save the Date, Invitation and Eblast communications (must commit by January 1, 2023 to be included on save the date)
- o Golf with an SSM Health Leader (1 leader per foursome) (all requests must be made through the Foundation by April 15, 2024)
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

*Contact us for details regarding Industry Specific Exclusivity EventSTL@ssmhealth.com



2024

Sponsorship Opportunities

YOUR SPONSORSHIP SUPPORTS SSM HEALTH BEHAVIORAL HEALTH PATIENT PROGRAMS AT SSM HEALTH SAINT LOUIS UNIVERSITY HOSPITAL. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19TH HOLE COCKTAIL PARTY AND AWARDS DINNER.

CUSTOM SPONSOR

EXCLUSIVE OPPORTUNITY - \$ 15,000

- o Two (2) Four-Person Teams
- o Custom Options in the following places:
 - o Golf Carts, Player Gift, Mobile Scorecard, Hole Flags
- o Golf with one (1) SSM Health Leader
(all requests must be made through the Foundation by April 15, 2024)
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

*only one sponsorship available per option

ACE SPONSOR

\$ 10,000

- o Two (2) Four-Person Teams
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag



2024

Sponsorship Opportunities

YOUR SPONSORSHIP SUPPORTS SSM HEALTH BEHAVIORAL HEALTH PATIENT PROGRAMS AT SSM HEALTH SAINT LOUIS UNIVERSITY HOSPITAL. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19TH HOLE COCKTAIL PARTY AND AWARDS DINNER.

BRUNCH SPONSOR

EXCLUSIVE OPPORTUNITY - \$7,500

- o One (1) Four-Person Team
- o Company Logo Exposure on Brunch Signage
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

DINNER SPONSOR

EXCLUSIVE OPPORTUNITY - \$7,500

- o One (1) Four-Person Team
- o Company Logo Exposure on Dinner Signage
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag



2024

Sponsorship Opportunities

YOUR SPONSORSHIP SUPPORTS SSM HEALTH BEHAVIORAL HEALTH PATIENT PROGRAMS AT SSM HEALTH SAINT LOUIS UNIVERSITY HOSPITAL. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19TH HOLE COCKTAIL PARTY AND AWARDS DINNER.

EAGLE SPONSOR

\$5,000

- o One (1) Four-Person Team
- o Logo on Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

BIRDIE SPONSOR

\$3,500

- o One (1) Four-Person Team
- o Logo on Foundation Website
- o Hole Sign
- o Social Media Shout-Out



2024

Non-Golf Sponsorship & Add-On Opportunities

BEVERAGE CART SPONSOR

FOUR OPPORTUNITIES AVAILABLE - \$1750

- Sponsor Signage on Beverage Cart
- Opportunity for Two Sponsor Volunteers to Drive Beverage Cart During Event (5-hour commitment)
- Sponsor has the opportunity to provide company-sponsored items
- Logo on Foundation Website
- Carts will be assigned based on the order received of donor commitment.

HOLE SIGN SPONSOR

\$1,000

- Hole Sign
- Logo on Foundation Website



NEXT STEPS

If you have questions regarding sponsorship opportunities, please contact **EventSTL@ssmhealth.com** or **314-523-8044**.

If you are ready to commit, please choose your desired sponsorship level by completing the attached sponsorship commitment form and email to **EventSTL@ssmhealth.com**.

We look forward to seeing you at the
2024 SSM Health Foundation Open!