



SSMHealth
St. Mary's Foundation
MADISON

GIVING GUIDE **2026**

SPONSORSHIP OPPORTUNITIES



2026 GIVING GUIDE

SPONSORSHIP OPPORTUNITIES

Our shared commitment to community

SSM Health St. Mary's Foundation is honored to serve within a philanthropic community distinguished by its generosity, compassion, and steadfast commitment to creating hope, healing, and opportunity for all, particularly those most in need. Through the collective strength of shared vision and resources, we can advance innovative initiatives that promote healthier, more resilient, and more connected communities.

This 2026 Annual Giving Guide reflects both the profound impact of your generosity and the many meaningful opportunities that lie ahead for partnership. For more than 110 years, SSM Health has served as a trusted health care provider in Dane County. In that time, our dedication to delivering exceptional, Mission-driven care has remained unwavering. As the needs of our community evolve, we continue to expand access to complex, high-quality care for every individual entrusted to us.

Your philanthropic support plays an essential role in sustaining this work. Each contribution strengthens SSM Health's Mission and ensures that patients and families receive the compassionate, high caliber care they deserve. Your partnership enables us to respond

to emerging challenges, invest in advanced medical capabilities, and uphold our commitment to the dignity and well-being of all we serve.

New for 2026, you're invited to support our Meals on Wheels program that offers seniors and others nourishment for the body and spirit through regular home visits.

Together, we can continue to extend hope and healing throughout our community.

With sincere appreciation,



Dina Boyle, MBA, CFRE
Vice President Philanthropy
SSM Health Wisconsin



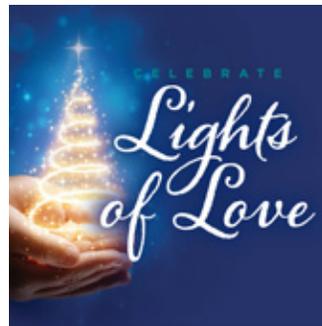
Susan Dearing-Bond, CFRE
Senior Director Development



Garden Reception
Thursday, June 18, 2026



SSM Health Madison Open
Monday, September 14, 2026



Lights of Love
December 2026



Meals on Wheels
2026 Annual Sponsorship

Visit givetossmhealth.org/MadisonEvents or call **608-258-5600** for more details.



SPONSORSHIP OPPORTUNITIES

Garden Reception: Celebrating the impact of philanthropy

The Garden Reception, hosted by the SSM Health St. Mary's Foundation Board of Directors, is an invitation-only celebration honoring our Family of Friends, Leadership Giving Circle members, and Legacy Society Benefactors.*

This exclusive evening will feature elegant hors d'oeuvres, refreshing beverages, live entertainment, and meaningful opportunities to connect with fellow supporters, community leaders, physicians, and SSM Health team members.

Above all, the event is our opportunity to express deep gratitude to those who generously champion the Mission, Vision, and Values of SSM Health. Your partnership enables SSM Health St. Mary's Hospital and our entire health ministry to expand access and enhance our ability to meet the rising demand for complex, high-quality care across our community.

Your sponsorship of the 2026 Garden Reception will directly support board-approved funding initiatives that strengthen this critical work.



Thursday, June 18, 2026

5:30 pm – 8 pm

Sponsorship Levels:

\$10,000 (1), \$5,000 (2), \$2,500 (6)

* Family of Friends levels begin with cumulative giving of \$10,000 or more. The Leadership Giving Circle honors gifts of \$1,000 or more annually. Legacy Society members are honored for their intentions to remember SSM Health St. Mary's Foundation with an estate gift or beneficiary designation.



SSM Health Madison Open

Advancing Community Health

Welcome to SSM Health's 5th Annual Madison Open. We are grateful to gather with community partners, colleagues, sponsors, and friends in support of SSM Health's Mission and our shared commitment to improving community health.



Proceeds from this event benefit key initiatives identified through SSM Health's Community Health Needs Assessment, addressing priority concerns such as access to care, behavioral health, chronic disease prevention, and efforts to advance health equity. Your participation directly strengthens our ability to respond to these needs with compassionate, high-quality care.



The day begins with remarks from SSM Health's leadership, followed by 18 holes of scramble format golf featuring interactive hole activities and sponsor engagement. After play concludes, guests will enjoy a casual buffet dinner and an awards program recognizing outstanding achievements on the course and the generous supporters who make this event possible.

Thank you for joining us and for your commitment to the health and well-being of our families, friends, and neighbors. Your support ensures continued access to exceptional, Mission-based care for those who need it most.



Monday, September 14, 2026

11 am Leadership Welcome • Noon Scramble Start

Sponsorship Levels:

\$25,000 (1) \$10,000 (2), \$5,000 (3), \$2,500 (18)

20th Anniversary **Lights of Love** Sponsoring trees for a brighter season

The Lights of Love program is a cherished holiday tradition at SSM Health St. Mary's Hospital, symbolizing hope, remembrance, and gratitude. In 2026, we invite individuals, families, and organizations to sponsor a tree in support of our patients, visitors, and dedicated staff. Each sponsorship helps sustain programs and services that enhance care and strengthen the well-being of our community.

Throughout the season, sponsored trees will glow beautifully within the SSM Health St. Mary's Hospital's Healing Gardens, a peaceful space offering comfort and renewal. Each light carries special meaning, creating a tapestry of memories and tributes.

By taking part in Lights of Love, you illuminate more than the Healing Gardens. You brighten the season for all who find comfort, courage, and connection within our walls. Your generosity keeps this tradition shining, ensuring the spirit of hope endures throughout the holidays and beyond.

December 2026

Tree Sponsorship Levels:

To learn more, please reach out to Susan Dearing-Bond at **608-258-5601**.





SPONSORSHIP OPPORTUNITIES

Meals on Wheels

Putting compassion into action



SSM Health at Home's Meals on Wheels program delivers nutritious, low-sodium, midday meals to residents in Madison, Middleton, and Monona, supporting seniors and adults with limited mobility in maintaining their health, independence, and overall well-being. Each meal provides a balanced selection of protein, starch or bread, vegetables or salad, fruit or dessert, and milk, with accommodation available for vegetarian and soft diet needs.

But the service goes beyond food. Every delivery includes something just as essential: a friendly visit and a brief safety check. These interactions help reduce isolation, ensure recipients are doing well, and connect them with a caring member of the community who is looking out for them.



For individuals, families, and organizations, route sponsorship offers a meaningful way to put compassion into action. By adopting a delivery route, sponsors help improve nutrition, enhance safety, and lessen loneliness among older adults, strengthening neighborhood connections in the process. It's a direct, hands-on investment in community well-being that makes a real difference, one meal and one personal visit at a time.

2026 Annual Sponsorship

Sponsorship Levels:

\$2,500 (25)

\$1,235,803 total giving

2025 Impact of Philanthropy



\$4.5 million to fund Operating Room Integration Phase 2 and Neuro Bi-plane Room, thanks to generous support for the Healing Hands Campaign.



Invested **\$220,000** in our caregivers through clinical education, nursing scholarships, employee relief, and employee engagement.



\$636,000 to the Neonatal Intensive Care Unit, thanks to generous support for the Little Miracles Campaign.



Enhancements to ultrasound imaging and trauma blood product access improve our ability to deliver rapid, on-the-spot care to patients in urgent or critical condition.



Advanced community health and spiritual wellness through \$100,000+ in support for maternal and infant health for Black families, food security, chapel upgrades, and bereavement care.

Overall, in 2025, we provided **\$5,858,362** in philanthropic support to advance surgical innovation, enhance the patient experience, and improve the health of our community.

2026 Sponsorship Form



Thank you for supporting SSM Health St. Mary's Foundation – Madison.

To reserve your spot today, please complete this sponsorship form and return it to the SSM Health St. Mary's Foundation. If you are considering bundling multiple events totaling more than \$10,000, please contact Susan Dearing-Bond at **608-258-5601** for the best rate.

Garden Reception – Celebrating the impact of philanthropy (Thursday, June 18)

- Title Sponsor: \$10,000 Gold Sponsor: \$5,000 Silver Sponsor: \$2,500

SSM Health Madison Open – Advancing community health (Monday, September 14)

* Sponsorships include a foursome. Golfer registration is available at givetossmhealth.org/MadisonEvents

- Presenting Sponsor: \$25,000** Lunch Sponsor: \$5,000
 The Turn Sponsor: \$10,000 Fast Pass Sponsor: \$5,000
 19th Hole Sponsor: \$10,000 Hole Sponsor: \$2,500 (up to 18 available)
 Beverage Cart Sponsor: \$5,000

** Presenting Sponsor includes two foursomes.

Lights of Love Tree Sponsorship – Brightening the holidays while supporting area of greatest need

To learn more, please reach out to Susan Dearing-Bond at **608-258-5601**.

Meals on Wheels Route Sponsorship – Putting compassion into action

- Number of sponsored routes: _____ x \$2,500 each = _____

Total sponsorship: \$ _____

Contact information:

Name/Company name: _____

Recognition/Signage name (if different than above): _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment options:

- Check is enclosed. (Make check payable to SSM Health St. Mary's Foundation).
 Mail me an invoice.
 Charge my credit card.

Credit card number: _____ Expiration: _____

Name on card: _____ CVV code: _____

For more event information or to make your gift online, visit givetossmhealth.org/MadisonEvents or return this form to: SSM Health St. Mary's Foundation, 700 South Park Street, Madison, WI 53715

Call or email with questions: **608-258-5600** or stmarysfoundation@ssmhealth.com

SSM Health St. Mary's Foundation – Madison is a 501(c)3 organization. Your gift may qualify as a charitable tax deduction; please contact your tax advisor.