

ANNUAL REPORT



SSMHealth®

Foundation
ST. LOUIS

2019





A shared courage
A common *good.*



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*Images shown were selected in 2019 prior to the coronavirus pandemic.

SSM Health MISSION STATEMENT AND CORE VALUES



OUR VALUES

Inspired by our founding religious sisters, we value the sacredness and dignity of each person. Therefore, we find these five values consistent with our heritage and ministry:

- **Compassion:** We reveal the healing presence of God through compassionate care focused on the fullness of the person.
- **Respect:** We respect life at all stages and promote the dignity and well-being of every person.
- **Excellence:** We provide exceptional care and service through employees and physicians dedicated to our Mission.
- **Stewardship:** We use financial, human and natural resources responsibly and care for the environment.
- **Community:** We cultivate relationships that inspire service and promote justice in our organization and throughout our communities, with special concern for the poor and marginalized.

OUR MISSION

Through our exceptional health care services, we reveal the healing presence of God.

SSM HEALTH FOUNDATION – ST. LOUIS

We help meet the needs of our community by raising awareness and financial support for various medical outreach and advancement programs throughout our region, including:

- Behavioral Health
- Education & Training
- Oncology
- Women’s Health
- Hospitals & Medical Facilities & More



We exist to support the healing hands and hearts of the SSM Health nurses and physicians who choose to dedicate their lives to taking care of our community. Nearly 150 years after our founding, we continue to be inspired and moved by the generosity of our benefactors, and we are honored to work tirelessly alongside them to help fund innovative services, advanced technologies, unique patient-centered programs, and capital improvements across our region’s hospitals.



A letter from **OUR LEADER**

Paul R. Ross, President



“On behalf of the Foundation, I sincerely thank you for your generosity and support as together, we look forward to another year of serving our community.”



Dear friends,

Since our beginning in 1872, SSM Health has been committed to providing exceptional health care and revealing the healing presence of God to every person we serve. Our founding sisters left an incredible legacy of courage and service, as did the members of this community who supported our faith-filled Mission. This sacred ministry has now been entrusted to us — SSM Health staff, physicians, leaders, volunteers, and benefactors.

As we evolve to better meet the needs of the communities we serve, SSM Health Foundation - St. Louis is committed to carrying on our nearly 150-year heritage of healing through philanthropic support. It is an honor to courageously carry forward the legacy of our founding sisters who sought community support by collecting funds in a small basket.

2019 brought more milestones for the Foundation. Some of the highlights include:

- Another record-setting year for fundraising by raising over \$4.8 million
- 2,977 benefactors gave over 30,000 gifts to our Mission
- Our comprehensive campaign crossed the 50% threshold toward our goal of \$25 million
- We received our first-ever Endowed Chair Gift to support our exceptional transplant program

The following pages will provide you with inspiration and hope for the incredible difference that is being made in this community by our generous supporters.

As we continue to grow our new Foundation and its impact on the region, I want to personally thank our Board of Trustees for your support and encouragement; my wonderful foundation colleagues who partner with me to make such a difference; and our frontline caregivers and physicians who deliver exceptional care to all. On behalf of the Foundation, I sincerely thank you for your generosity and support. Together, we look forward to another year of serving our community.

With utmost gratitude,

Paul Ross

Paul R. Ross

SSM Health Foundation - St. Louis



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Meet the TEAM



The SSM Health Foundation – St. Louis is comprised of a group of compassionate, committed people who approach every day with a mission-driven mindset. We are inspired by the impact our benefactors make and honored to build relationships between them and SSM Health caregivers, hospitals, and patients in our community. Meet the team:

LEADERSHIP

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Meet the BOARD OF TRUSTEES

Every day of every year, benefactor support allows us to invest in the future of SSM Health. Meet the people who lead by example and galvanize a unified effort to serve the needs of our community and sustain our vital mission.

EXECUTIVE COMMITTEE

BOARD CHAIR
Stephen Smith
CEO
Lawrence Group

CHAIR-ELECT
Gregory Hesser
President
Alberici Constructors

PRESIDENT
Paul R. Ross
President
SSM Health Foundation – St. Louis

TREASURER
Robert Koester
Executive Vice President & CFO
Murphy Company

SECRETARY
Amparo Kollman-Moore
Principal
AKM, LLC - International Business Consulting

BOARD OF TRUSTEES

David Baker
Vice President
Warrenton Oil Company

Michael Bowers
Regional Chief Operating Officer
SSM Health

Lou Brock, Jr.
President
Lou Brock Mechanical

Travis Capers
President
SSM Health St. Mary's Hospital

Darren Clay
President
Clay Piping Systems, Inc.

Dr. Jerome Dwyer
Cardiologist
St. Louis Cardiology Center, P.C.

Tina Garrison
President
SSM Health St. Clare Hospital

Kevin Gunn
Principal
Paladin Energy Strategies LLC

Constance Gully
President & CEO
Parents as Teachers

James Hall
Regional Vice Chairman
Enterprise Bank & Trust

Ellis Hawkins
President
SSM Health DePaul Hospital

J. Gregory Keller
CEO
Renaissance Financial

Steven Lierman
Partner
StoneBridge Senior Living

Derrick Martin
Region President
iHeart Media St. Louis

John Meara
President
Argent Capital Management

Michael Prost
Managing Partner
Mueller Prost

Dr. Henry Randall
Associate Professor of Surgery,
Executive Director and Division Chief
of Abdominal Transplant Center
SSM Health Saint Louis University Hospital

Anne Ritter
Partner
Brown Smith Wallace

Dr. William Schroer
Medical Director of Orthopedics and
Co-Medical Director of the Joint
Replacement Center
SSM Health DePaul Hospital

Steven Scott
President
SSM Health Saint Louis University Hospital

Anthony Soukenik
Attorney & Shareholder
Sandberg, Phoenix & von Gontard P.C.

Kirk Syberg
Owner
Syberg Family of Restaurants

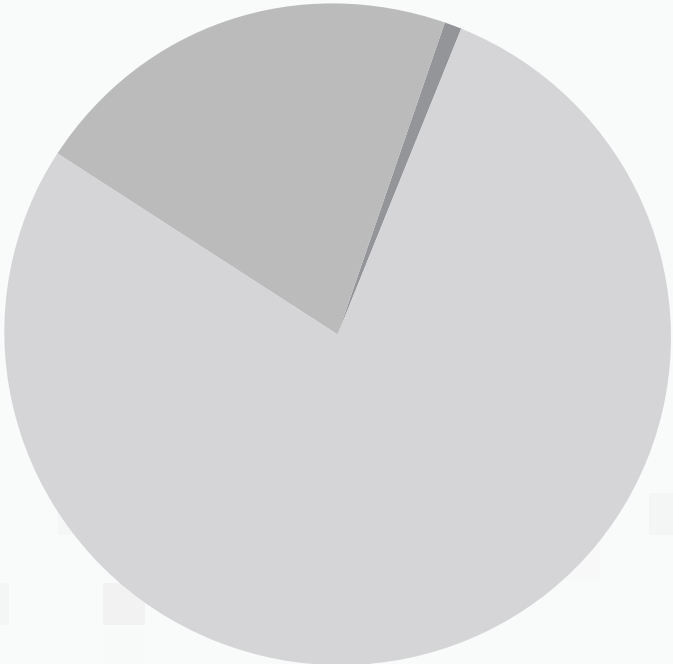
Lisle Wescott
President
SSM Health St. Joseph Hospitals



By the Numbers: FUNDRAISING PRODUCTIVITY

FUNDRAISING PRODUCTIVITY

 **\$4,854,770**



- Sponsorship Commitments
\$1,025,142
- Documented Planned Gifts
\$37,500
- Cash or Pledges
\$3,792,128

NUMBER OF DONORS

 **2,977**

NUMBER OF GIFTS

 **30,018**

By the Numbers: \$25M COMPREHENSIVE CAMPAIGN REPORT

Areas of Focus	Funds Raised thru 12.31.19	Campaign Goal	% to Goal
Behavioral Health	\$385,623	\$1,750,000	22%
Cancer Care	\$75,335	\$1,750,000	4%
SSM Health DePaul Hospital Campaign	\$1,190,503	\$1,000,000	119%
Education	\$252,127	\$500,000	50%
Endowment	\$0	\$500,000	0%
Greatest Need	\$1,797,798	\$5,100,000	35%
Mammography Machine	\$155,599	\$150,000	104%
Simulation Lab	\$0	\$2,000,000	0%
SSM Health Saint Louis University Hospital Capital Campaign	\$8,100,000	\$11,000,000	74%
Women's Health	\$926,198	\$1,750,000	53%
	\$12,883,183	\$25,500,000	51%

Story of IMPACT

CREATING COMFORT AND CONFIDENCE FOR CANCER PATIENTS

Cancer is one of the most difficult and life-altering diagnoses any patient and family can face; and when they do, they need compassionate care that is about so much more than just treating the disease. SSM Health Cancer Care providers deliver holistic care that focuses on supporting the entire patient — physically, mentally, and spiritually — from the moment of diagnosis through treatment.

The Cancer Resource Center, located within the SSM Health St. Joseph's Hospital in St. Charles County, is one example of the impact that benefactors can have through the SSM Health Foundation — St. Louis. Through the generosity of our communities and partnership of fellow charitable organizations, SSM Health Foundation — St. Louis has helped provide new sources of awareness, support, and healing for our region's cancer patients.

Cancer Screenings

Cancer screenings are critical to public health — especially in communities like the St. Charles area, where residents are at a higher risk for cancers due to factors like tobacco use, race, co-morbidities, and more. By providing residents in this region access to cancer screenings and educational resources, we are helping to bridge the gap between need and access for patients and their families. In 2019, SSM Health Foundation — St. Louis funded 1500 cancer screenings in the St. Charles region. These colon cancer screening kits were made available at no cost and allowed for sample collection in the privacy of one's home, secure submission, processing at SSM Health's in-house laboratories, and follow-up appointments as needed.

Patient and Family Support

In partnership with the Raymond and Grace Harmon Charitable Foundation, SSM Health Foundation — St. Louis was able to purchase head coverings and professional cleaning/sanitization of wigs for patients undergoing chemotherapy and/or radiation. For an estimated 240 patients, these wigs and hair coverings now bring much-needed comfort and confidence after treatment. The SSM Health Foundation — St. Louis also funded a partnership between the Cancer Resource Center and the Look Good Feel Better Foundation to offer three in-person workshops for cancer patients in St. Charles County. Like the head coverings, these workshops offered 18 patients a space to rediscover their confidence, find comfort, and experience the spiritual healing that can come from self-care during treatments.



At SSM Health, Cancer Care extends beyond the patient as well. Facing the impact of a loved one's cancer can be difficult for families, especially for young people. In 2019, SSM Health Foundation — St. Louis funds enabled the purchase of several book titles (including children's activity books) for The Cancer Support Center that were made available to be borrowed by patients and their families at no charge. Through these efforts, over 200 families had access to new resources to help them understand cancer, treatment, and what they can do to support their loved one.

Additional gifts provided support and comfort that touched the lives of over 1,983 individuals, including funding for kits to safely dispose of medications prescribed to cancer patients, make-a-blanket events where volunteers come together to make blankets for cancer patients, and more.

Story of IMPACT

MID-AMERICA TRANSPLANT JANE BECKMAN ENDOWED CHAIR GIFT: SUPPORTING EXCEPTIONAL CARE FOR OUR REGION'S TRANSPLANT PATIENTS

Delivering exceptional care is not the work of a single individual. At SSM Health, it is the product of shared courage, compassion of our patients, caregivers, benefactors, and communities. That is exactly the spirit that inspired the SSM Health Foundation-Mid America Transplant, and the SSM St. Louis University School of Medicine to join together in the creation of a new endowed chair to support groundbreaking work in the field of transplantation.

The Mid-America Jane Beckman Endowed Chair, made possible by a philanthropic gift from Mid-America Transplant, will support the work of Krista Lentine, M.D., Ph.D. Medical Director of Living Donation and Co-Director of Clinical Research at the SSM Health Saint Louis University Hospital Transplant Center. Dr. Lentine is committed to transforming the lives of transplant patients. One of the country's top medical experts in the field of transplantation, Dr. Lentine, M.D., Medical Director of Living Donation and Co-Director of Clinical Research at the SSM Health Saint Louis University Hospital Transplant Center, is involved in national and state advocacy initiatives for transplant donors and recipients. Through this endowed chair, Dr. Lentine will continue vital work, including genetic risk assessment and clinical trials, to ensure the transplant patients receive the compassionate and state-of-the-art care they deserve.

Like Dr. Lentine, Ms. Jane Beckman, is a remarkable example of the power of courage and compassion. Inspired by a newspaper article about a man who donated a kidney to a stranger, Jane was called to do what she could to transform the lives of other through organ donation. In the summer of 2018, Jane's left kidney was safely removed and transplanted into a patient on the waiting list at SSM St. Louis University Hospital. Since that day, Jane, has been a passionate advocate for organ transplantation.

The ever-changing field of organ transplantation poses significant challenges and even greater opportunities when it comes to saving lives. This gift made by Mid-America Transplant, in honor of all heroic individuals and families who say "Yes" to donation, gives outstanding researchers and clinicians the ability to pursue groundbreaking work that helps develop better treatments and technology to give awaiting recipients hope for a brighter future.

Inspired by the generosity of an exceptional living donor and supporting the work of an exceptional SSM Health provider, this endowment will have a powerful impact on transplant patients and their families throughout our region.



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