



Rising up

SSM Health Foundation - St. Louis
Annual Report 2021



SSMHealth[®]

Foundation
ST. LOUIS

A shared courage.
A common good.



Table of contents

2-3	SSM Health Foundation – St. Louis letter from the president and board chair
4	SSM Health Mission and Values
10-11	Meet the team
12-13	Meet the board of trustees
14-15	Story of impact: Building healthier communities through holistic care
16-17	Story of impact: Investing in cutting-edge technology to foster cutting-edge care
18-19	Story of impact: Nurturing positive community outcomes through patient-centered programs
20-21	Story of impact: Care that extends across our region
22-23	By the numbers: Dollars at work
24-25	By the numbers: Support by the numbers
26-27	By the numbers: 2021 highlights
28	Looking forward

Message from the president and board chair

Dear Friends,

These past two years have been marked by unprecedented changes. Yet our community has risen to the challenge, coming together to help, heal, and reaffirm our collective strength.

From health education outreach to holistic solutions designed to improve overall quality of life for vulnerable populations, SSM Health Foundation - St. Louis and our benefactors were present for those in need in our community.

Early in the year, the board of trustees formed a strategic executive task force to further refine our foundation vision, Mission, and strategy. This collaborative work resulted in a focused and clear vision for our fundraising efforts going forward and has set the path for future achievement and success.

We partnered with local organizations to help people like Ellis, a U.S. Army veteran, find a safe place to live after we treated him for a stroke he suffered while homeless. We helped people like Tasha receive the surgery and treatment she needs to live a fulfilled life.

We rose together for the SSM Health Foundation Gala - RISE, exceeding our fundraising goal by raising a total of nearly \$700,000 for community health, making an impact on patients and families through programs like the WISH Center, MOMs Line, the Internal Medicine Clinic at SSM Health St. Mary's Hospital - St. Louis, the DePaul Food Pantry, transportation, and more. The foundation received grants to support our SSM Health ministries to expand care services for the St. Louis region. Your generosity helped SSM Health St. Clare Hospital - Fenton add additional safe patient handling equipment to help decrease patient falls and clinician injuries. SSM Health St. Joseph Hospital - Lake Saint Louis created a new native prairie garden to provide patients with a place for healing and reflection. SSM Health DePaul Hospital - St. Louis partnered with SSM Health and IFM Community Medicine to create the Connection for Health and Healing Project, which includes providing pop-up health clinics for 70,000 neighbors in north St. Louis County.

Together, we continue to shape meaningful outcomes for local patients and caregivers. We move forward with empathy, compassion, and hope. Our presence — yours and ours — can lead to progress toward better health for everyone in our community and reveal the healing presence of God.

While we continue to face new challenges and shifts in the health care and community landscapes, we know that SSM Health Foundation - St. Louis, our partners, and the benefactors who support our Mission will always rise up with purpose to achieve lasting positive impact for the neighbors and communities we serve.

In service,



Paul Ross

Paul R. Ross

President, SSM Health Foundation - St. Louis
Regional Vice President of Philanthropy, SSM Health St. Louis, Mid-Missouri, Southern Illinois



Greg Hesser

Greg Hesser

Board Chair, SSM Health Foundation - St. Louis
President and CEO of Alberici Constructors, Inc.



Our Why:

We care about people and our community. Since health and wellness touches every person and their quality of life, those impacts need to be addressed.

Our Vision:

A sustainable and meaningful health impact in our community.

Our Mission:

To inspire financial and spiritual support of SSM Health's Mission by building personal relationships and community engagement.

Our Values:

Compassion, respect, excellence, stewardship, and community.



How we serve

We help meet the needs of our community by raising awareness and financial support for various medical outreach and advancement programs throughout our region, including:

- Behavioral Health
- Community Health
- Education and Training
- Hospital Capital Improvements and Equipment
- Cancer Care
- Women's Health
- And more

At SSM Health Foundation – St. Louis, we want to bring possibility to the communities in which we live and serve. We know that health is multidimensional and holistic, and that treating the whole person improves outcomes and opens up new worlds for patients.

We know this not just because we see it firsthand, but also because our patients share their stories and gratitude with us — people like Tasha, who came to SSM Health St. Mary's Hospital – St. Louis' internal medicine clinic in 2017.

Tasha was experiencing persistent nosebleeds, body aches and unexplained pain throughout her body. When Tasha arrived at St. Mary's Hospital's internal medicine clinic, caregivers discovered she was in complete kidney failure. In addition to visiting the clinic for dialysis three times a week, Tasha has had heart surgery, treatment for Wagner's, a rare blood disease, and other operations. Because Tasha spends most of her time at the clinic each week, she considers the clinical team family.

Knowing that we can positively affect the lives of the people we serve, like Tasha, motivates SSM Health Foundation – St. Louis to seek excellence at every turn. We help provide uninsured or underinsured patients with the exceptional care they might not otherwise receive. And we work closely with our communities to understand the barriers both to care and to healthy living, in order to then create solutions that work for these communities. For example, when high no-show rates were found to be due to lack of transportation, transportation plans were developed to bring patients to our hospitals and clinics. Having learned that access to healthy food was a challenge, a food pantry and healthy

eating programs were built resulting in an evaluation of local food options and how those programs shape community nutrition. Similarly, when we found that some patients were rationing or not refilling medication due to the costs, a patient assistance program was created to provide affordable medication for qualifying patients.

At SSM Health Foundation – St. Louis, our relationships with our communities run deep, and we know that together we can break down barriers to create opportunities. Through shared compassion, we work to further the common good.



“The doctors at SSM Health are here for me all the time – no matter what I’m going through, I feel supported and cared for.”



Foundation team

Progress is people-driven. SSM Health Foundation – St. Louis is underpinned by a team of compassionate individuals committed to nurturing relationships between our benefactors, SSM Health providers, hospitals, and patients in the community. Meet the 2021 team:

Executive Leadership



Paul R. Ross
President



Ryan McDannold
Assistant Vice President



Amy H. Collard
Director, Operations

Major Giving and Corporate & Foundation Engagement



Iris Calloway
Corporate Giving Officer



Maureen Herrmann
Major Gift & Planned Giving Officer



Emily Kilgore
Major Gift & Planned Giving Officer



Jeanne Hampson
Foundation Program Coordinator

Marketing and External Relations



Christina Schellhardt
Director, Marketing & External Relations



Erin Estopare
Marketing & Events Coordinator



Alison White
Senior Annual Giving Coordinator

Operations



Amy Collard
Director, Operations



Theresa Mitchell
Prospect Research Coordinator



Melissa Smith
Foundation Coordinator

Administrative Support



Kimberly Cadle
Executive Assistant



Doris Dednam
Foundation Department Assistant



Join us in our efforts to raise funds for patient-centered, high-impact SSM Health initiatives.

To learn more, go to givetossmhealth.org or email us at foundationSTL@ssmhealth.com.

Board of trustees

The board galvanizing our efforts.

Benefactor support sustains SSM Health and its vital role in the communities we serve. Meet the people whose impassioned leadership position us to serve year after year.

CHAIR

Gregory Hesser
President
Alberici Constructors

CHAIR-ELECT

Kevin Gunn
Principal
Paladin Energy Strategies, LLC

PRESIDENT

Paul R. Ross
President
SSM Health Foundation – St. Louis

TREASURER

Robert Koester
Executive Vice President & CFO
Murphy Company

SECRETARY

Ampy Kollman-Moore
Principal
AKM, LLC – Intl. Business Consulting

David Baker
Vice President
Warrenton Oil Company

Lou Brock, Jr.
President
Lou Brock Mechanical

Travis Capers
President
SSM Health St. Mary's Hospital – St. Louis

Darren Clay
President
Clay Piping Systems, Inc.

Dr. Jerome Dwyer
Physician
St. Louis Cardiology Center, P.C.

Jeremy Fotheringham
Academic & Regional President
SSM Health – St. Louis

Tina Garrison
President
SSM Health DePaul Hospital – St. Louis

Constance Gully
President & CEO
Parents as Teachers

J. Gregory Keller
CEO
Renaissance Financial

Marion Kelly
Senior Vice President, Wealth
& Investment Management Marketing
Wells Fargo

Steven Lierman
Partner
StoneBridge Senior Living

Ken Naumann
President
Kaiser Electric, Inc.

Michelle Nischbach
Vice President, Verification Services
Equifax Workforce Solutions

George Obernagel, III
Owner
Obernagel Farms

David T. Orthwein

Michael Prost
Partner
Wipfli LLP

Dr. Henry Randall
Professor of Surgery
Executive Director & Division Chief
SSM Health SLUH Abdominal Transplant Center

Anne Ritter
Partner
Armanino LLP

Dr. William Schroer
Medical Director of SSM Health Orthopedics
and Co-Medical Director of the Joint
Replacement Center
SSM Health DePaul Hospital – St. Louis

Steven M. Scott
President
SSM Health Saint Louis University Hospital

2021 Board of Trustees are listed as of December 31, 2021.

Emery Skolfield
General Partner, Marketing
Edward Jones

Stephen Smith
CEO
Lawrence Group

Anthony Soukenik
Attorney & Shareholder
Sandberg Phoenix & von Gontard P.C.

Kirk Syberg
Owner
Syberg Family of Restaurants

Dr. Gaetano Venezia, II
Physician
SSM Health St. Clare Hospital – Fenton

Gary Welker

Sharita Kyles Wilson
Professor of Communication
Pepperdine University

Special thanks

Thank you to all who support SSM Health Foundation - St. Louis. Your generosity enables our SSM Health ministries to continue to provide the highest quality of patient-centered care to our communities across the region. For this and so much more, we are grateful.

Jeremy Fotheringham
Regional President
SSM Health St. Louis

Story of impact

Building healthier communities through holistic care.

Access to quality health care and health-related services is critical to improving community health outcomes. New initiatives including a major project funded by a milestone grant and a clinic for low-income patients are helping neighbors to take ownership over their health and well-being.

In a landmark award, SSM Health Foundation – St. Louis received a \$5.3 million grant from the Bridgeton Landfill Community Project Fund to provide a variety of vital health care and community services to residents in the area hardest hit by the effects of the Bridgeton Landfill. A partnership between SSM Health and IFM Community Medicine based out of SSM Health DePaul Hospital – St. Louis, the Connection for Health and Healing Project will expand health care access for approximately 70,000 residents living within four miles of the landfill.

The project will create 16 new “roving” community care clinics and a Community Resource Center, place nurse practitioners at partner schools, food pantries, and shelters; extend telemedicine, multilingual outreach, and transportation support; help patients navigate Medicaid and health insurance; and connect residents with health care providers and community services. Free pop-up events such as the Community Health Fair will help reinforce the project’s goal of bringing health care to the community.



©2021 SSM Health Foundation - St. Louis. All rights reserved.

At SSM Health Foundation – St. Louis, we believe that our entire community deserves access to the highest quality health care and support services, and that these factors are key to building healthier communities. Through these wide-reaching initiatives, we hope to empower local residents to live healthier.

The Connection for Health and Healing Project will expand health care access for approximately

70,000
residents living within four miles of the landfill.



Story of impact

Investing in cutting-edge technology to foster cutting-edge care.

The SSM Health hospital system spans a catchment area covering more than 2.4 million people in the St. Louis region. With a strong teaching hospital component, it also serves as an invaluable training ground for health care practitioners.

SSM Health Foundation - St. Louis is proud to play an ongoing role in directing resources and funding toward high-impact initiatives that help improve training and health care outcomes for our communities. In 2021, our support included fundraising for Intraoperative MRI (iMRI) equipment as well as a significant investment in patient simulator technologies to help care providers deepen their knowledge regarding COVID-19 diagnosis and treatment.

iMRI is a cutting-edge scanning technology that gives clinicians the ability to conduct real-time, ultra-precise diagnostic imaging during a surgical procedure. iMRI can improve clinical efficiency and cost effectiveness, helping providers conduct exams and diagnose conditions up to 40% faster.

In 2021, SSM Health Foundation - St. Louis raised \$2.2 in funding to enable SSM Health Saint Louis University Hospital to purchase the \$3.8 million machine, which was installed in February 2022. The iMRI will initially serve over 2,200 patients per year, a number that will increase as SSM Health expands the technology's application to new therapies and service lines.

SSM Health Foundation - St. Louis funding has supported the purchase of simulator mannequins, training materials, and additional resources. In 2021, we made an investment in provider education by purchasing ACLS Lung and Ventilator add-ons for simulator mannequin systems. These are designed to create more authentic and realistic simulations of patient conditions during training.

We purchased an EigenFlow 2 Advanced ECMO simulator and a Sim Cube Advanced computer, both used to control simulation mannequins to help train caregivers working with advanced COVID-19 cases.

At SSM Health Foundation - St. Louis, we know that quality health care outcomes require consistent, targeted investments in training and education for our care providers. We are proud to continue to advance our region's health care, workforce, and economic development through our ongoing fundraising efforts.

Helping providers
conduct exams
and diagnose
conditions up to

40% 
faster.



Story of impact


Nurturing positive community outcomes through patient-centered high impact programs.

One in five people in the U.S. lives with a behavioral or mental health condition. A recent St. Louis County Department of Health mental health report showed that visits to emergency rooms have increased by more than 40% in both St. Louis and St. Louis County in the past decade. These figures have increased further during the COVID-19 pandemic, where more than half of adults have reported negative impacts on their mental health, together with reduced opportunities to access specialized treatment for behavioral health care needs.

SSM Health Foundation – St. Louis is proud to have provided funding for a variety of equipment and programs to support mental and behavioral health in our communities. The foundation helped support an SSM Health hospital-wide behavioral health telemedicine program which launched in 2021 and features include new workstations on wheels (WOWs) dedicated specifically to behavioral health needs for each hospital's emergency department. Where previously clinicians were staffed on site in each department, now more than 40 behavioral health clinicians working remotely from a central office in Creve Coeur,

Missouri, are able to serve the needs of all SSM Health emergency departments. In the first 11 months of the program, 12,685 behavioral health assessments were conducted, and the system saw a 46% increase in patients assessed within 120 minutes of arrival. As well as ensuring that patients promptly receive the care they need, the program has reduced the time patients and clinicians need to spend in an emergency environment during COVID-19.

In addition to the behavioral health telemedicine program, SSM Health Foundation – St. Louis also funded the installation of 12 soft suicide prevention bathroom doors at SSM Health St. Joseph Hospital – St. Charles. The new doors provide both privacy and dignity for behavioral health patients, while also allowing for safety and prevention of self-harm.



The foundation has also continued to provide ongoing support for women's health initiatives, including the **MOMs Line**, a support hotline open to all pregnant and postpartum women throughout the St. Louis area, with virtual and telephone support options, and the **WISH Center** at SSM Health St. Mary's Hospital – St. Louis, which provides comprehensive, high-risk maternity care for women who are affected by opioid dependency. Because of WISH's comprehensive pre- and post-natal care, the Center was honored with the 2022 Achievement Citation Award from the Catholic Health Association (CHA) for its commitment to our region's health and our Mission. These services have made it possible for pregnant and postpartum women to receive screenings for behavioral health conditions, connection with regular peer support groups, and case management. Close relationships with community partners have also given local mothers access to essential baby items and technology such as phones and tablets.

Story of impact

Care that extends across our region.

At SSM Health Foundation – St. Louis, we understand that health means caring for the whole person, and that healing can take place outside the traditional hospital environment. Initiated by a generous gift from SSM Health Foundation – St. Louis Board of Trustee member David Orthwein, a Native Prairie Garden will be created on the grounds of SSM Health St. Joseph Hospital – Lake St. Louis. Additional funds are currently being raised to create a relaxing and healing natural space for patients and their families to gather.

SSM Health Foundation – St. Louis also has deep reverence and respect for the health care workers and support staff who make our Mission possible, and we strive to show our support for these individuals at every step. On May 21, 2021, SSM Health leaders and team members from across the region came together to prepare surprise thank-you gifts for our 15,000 St. Louis-area employees. In acknowledgment that this last year has been “no picnic” for health care workers, the care packages were

picnic-themed. They included Schnucks gift cards, picnic blankets, prayer cards, and a message from our leaders expressing gratitude for our team members’ selfless efforts to serve our communities.

The past two years have shown us that health care is a community matter, and that care extends beyond our hospitals’ four walls. We continue to be inspired by the strength and heroism of our partners, members, staff, and community, and remain stalwart in our Mission to serve the community through ongoing acts of care and compassion.



Dollars at work

The power of compassionate giving.

At SSM Health Foundation – St. Louis, we are proud stewards of generous donations to our patient-centered programs and initiatives. We thoughtfully direct all gifts toward specific areas and programs according to benefactor intent, greatest need, and where support will make the most difference. In 2021, contributions to the foundation created the following impact:

Region-wide

- Behavioral health telemedicine upgrade
- Care packages for SSM Health employees
- Emergency meal kits for SSM Health Cancer Care patients
- SSM Health Cancer Care education materials and comfort kits

SSM Health Saint Louis University Hospital

- Interoperative MRI (IMRI)
- ECMO patient simulation equipment
- Pastoral care board certifications
- Nursing certification e-learnings

SSM Health DePaul Hospital – St. Louis

- Connection for Health and Healing project
- Virtual tour video of SSM Health Cancer Care program
- Robotic operating room
- Behavioral health waiting area
- SSM Health Cancer Care support groups, celebrations and programs
- Soul Food Day for Black History Month

- Canvas bags for food pantry
- “Thank You” T-shirts for frontline caregivers and staff

SSM Health St. Mary’s Hospital – St. Louis

- MOMs Line for perinatal and postnatal behavioral health
- WISH Center for women and infant substance abuse
- Cancer survivor dinner and celebration
- Journals for COVID-19 patients
- Nursing professional development space
- Trainings on labor/delivery and racism prevention
- “Speak Up Against Racism” training
- “Tied with Love” blankets for families who lost loved ones

SSM Health St. Joseph Hospital – Lake Saint Louis

- Head coverings for SSM Health Cancer Care therapy
- Blanket warmer for radiation SSM Health Cancer Care

- Chapel improvements
- Infant bassinets in The Family Birthplace

SSM Health St. Joseph Hospital – St. Charles

- Operating room nursing education at AON Conference
- Suicide prevention doors for behavioral health
- Clinician training for obesity behavioral health issues
- Head coverings for SSM Health Cancer Care therapy

SSM Health St. Clare Hospital – Fenton

- The Family Birthplace experience improvements
- Safe patient handling equipment for transfers
- Community food garden
- Head coverings for SSM Health Cancer Care therapy
- Cancer survivor dinner and celebration

and more.



Donor spotlight

The people behind the giving: Harmon Foundation.

Founded in 2002, The Raymond and Grace Harmon Charitable Foundation was established to provide charitable support to the founders’ lifelong community of St. Charles. Both Ray and Grace Harmon grew up in St. Charles, where the family business First Foto/Growing Family/Mom365 started and is now quartered in Maryland Heights, Missouri. Together, the Harmons wanted to give back to the local community that supported the growth and success of their endeavors.

With this mission in mind, the foundation’s board of trustees seeks out deserving local nonprofits that provide services in the areas of health care, education, social services, and religion, directing resources according to where they can do the most good in the community. To ensure impactful stewardship, understanding a potential recipient organization is critical.

Trustees work closely with potential organizations to build relationships and analyze impact, and then advocate for them when it comes time for the board to vote on a series of annual grants. The board, consisting of two generations of Harmon family members and several non-family representatives, then thoughtfully vote to ensure that grants are extended in support of a wide variety of nonprofit efforts.

In 2002, the Harmon Foundation awarded SSM Health Foundation – St. Louis a gift of \$4,885, and has continued to support our work, with lifetime giving amounting to \$158,000. In 2021, they awarded the foundation: \$14,000 for four fusion chairs for SSM St. Joseph Hospital – St. Charles, \$15,000 for Cancer Care resources and \$4,883 for our Accu-vein program.

SSM Health Foundation – St. Louis would like to thank the Harmon Foundation for its generous history of giving and for all they do to support the health and well-being of our local community.

By the numbers

Support by the numbers.

It is through the generosity of our benefactors and sponsors that SSM Health Foundation - St. Louis is able to help SSM Health ministries fulfill our Mission. This is what our benefactor support looked like in 2021:



Corporate
\$2,658,391.14

Foundation
\$5,499,883.00

Individual
\$873,325.92



\$9,031,600.06



Number of Donors

2,540



Number of Gifts

23,456



Impact to SSM Health St. Louis:

\$3,942,406



2021 highlights

SSM Health Foundation Gala - RISE – Presented by Edward Jones and sponsored by a constellation of all-star organizations, the 2021 gala brought together hundreds of our most cherished friends, partners and benefactors at the Hyatt Regency St. Louis. Encouraging attendees to RISE in support of community health, we had record ticket sales, and brought our 2021 community health fundraising total to nearly \$700,000.

6th Annual SSM Health Foundation – St. Louis Open 2021 – Held at the Norwood Hills Country Club on June 14, this event brought together 240 SSM Health benefactors to help raise funds and awareness for SSM Health services across the St. Louis region. From tee off to cocktail party, this was our most successful golf outing to date.

One-year anniversary of the new “Grand New” SSM Health Saint Louis University Hospital – This crucial health care resource in the St. Louis region helps provide cutting-edge care for all, regardless of their ability to pay. To celebrate one year of “Grand New,” we created a special thank-you campaign recognizing our benefactors and the SSM Health Saint Louis University Hospital physicians, caregivers, staff, and team members.

SSM Health DePaul Hospital – St. Louis Food Drive – 20-30% of all North St. Louis County residents are food insecure. On June 17, in partnership with Operation Food Search and St. Louis Area Foodbank, volunteers gathered at SSM Health DePaul Hospital – St. Louis’ parking lot to distribute healthy groceries, serving 181 families and reaching 800 total residents.

Merger: SSM Health Foundation – St. Louis with Hospice & Home Health Foundation – As our fundraising efforts continue to grow, our foundations are continually building new ways to better serve our donors. As part of these changes, SSM Health Hospice & Home Health Foundation merged with SSM Health Foundation – St. Louis on January 1, 2022.



Looking forward

Nearly 150 years ago, our founding Franciscan Sisters of Mary arrived in St. Louis with just \$5 and a basket for collecting donations and transporting medical supplies. SSM Health Foundation – St. Louis continues in that tradition today, only at a larger, more impactful scale, nurturing relationships with benefactors to help the underserved and most vulnerable populations in our communities. In 2022, we honor our past while progressing to a brighter and healthier future for all. In addition to our day-to-day outreach, in 2022 we will be generating further support and awareness through events including:

7th Annual SSM Health Foundation - St. Louis Open 2022, held on June 13 at Norwood Hills Country Club, with a goal of raising funds and awareness for SSM Health Greatest Need throughout the St. Louis area.

SSM Health Hospice & Home Health Foundation Inaugural Golf Tournament, held on August 6 at Old Hickory Golf Club in St. Peters, Missouri, with a goal of fundraising for our home-based, life-honoring health programs.

The Annual Gala, to be held on October 8 at the Ritz-Carlton, St. Louis, with a goal of raising funds for community health

initiatives that address behavioral health programs, social determinants of health, and educational and economic support.

Caring for our communities in the current context requires empathy, flexibility, and a proactive mindset. Drawing on our past, a century and a half of benevolent, community-first practices, SSM Health Foundation – St. Louis continues to move forward with presence, a philosophy that is critical to achieving progress including funding for new technologies, wrap-around care services and patient-centered care programs — all of which will help expand health care access and improve overall community well-being.

Meaningful impact arises when shared compassion meets community empowerment. Every one of us has the power to make a difference. At SSM Health Foundation – St. Louis, we hope that you will join us as we leverage our past to make our presence known and to fuel progress.

Appeal

Presence can be felt in a hug, a look, a life-saving technique, a generous gift.

We are ever grateful to you for your support of our community, initiatives, and Mission. However, the need continues. Your help is vital in helping us fulfill our Mission. To help us continue serving our communities, visit:

givetossmhealth.org



The power of presence.

SSM Health Foundation – St. Louis exists to inspire financial and spiritual support of the SSM Health Mission by building personal relationships and community engagement.

givetossmhealth.org



12312 Olive Blvd. Suite 100, St. Louis, MO 63141 | 314-523-8044

