



## 2024 Sponsorship Opportunities

Dear Sponsors and Partners in Health,

We hope you'll make plans to join us for the **SSM Health Foundation Bright Night Gala**, to be held on Saturday, October 26, 2024, at St. Louis Union Station. An evening of inspiration and togetherness, this yearly celebration welcomes our family of partners and benefactors as we raise awareness and build support for some of the most pressing needs in our community.

Each year, we look to generous organizations like yours to sponsor this important event. Through your partnership, the Bright Night Gala can raise crucial funding for programs and facilities dedicated to improving the lives of those we serve, with proceeds benefiting SSM Health programs in the St. Louis region.

Sponsoring the Bright Night Gala is your opportunity to make a tangible difference in the lives of thousands throughout our area. Your support can ensure that, **when people need health care, someone is there to help.**

It's been said that health care is a calling; speaking on behalf of all of us at SSM Health, it's our privilege to serve. Every day, we touch the lives of families throughout our region, enriching our community through the care we provide. But we need your help. It's only through the support of our sponsors, partners, and benefactors that we're able to extend a helping hand to all those who need us.

We hope you'll join us in supporting the Mission of SSM Health: "Through our exceptional health care services, we reveal the healing presence of God." **Your attendance is important. Your presence is impactful. Your partnership makes a difference.**

In Gratitude,

Jeremy Fotheringham  
Academic and Regional President  
SSM Health St. Louis

Paul R. Ross | President  
SSM Health Foundation – St. Louis  
Region Vice President, Philanthropy

Through sponsorships, corporations receive the opportunity to make a significant impact on the health of SSM Health patients, families, and the communities in which they live. We are proud to offer a variety of opportunities that enable corporations to make a difference in the lives of many in the St. Louis region.

## **Presenting Sponsor (Industry Exclusive)**

**\$50,000**

- Thirty (30) guest registrations at gala
- Company logo featured on save the date and invitation (commit by February 1, 2024 to ensure inclusion on all promotional materials)
- Company logo included on marketing and event materials
- Company recognition during gala program
- Company digital recognition during gala
- Company full page ad in printed event program

## **Diamond Sponsor**

**\$25,000**

- Twenty (20) guest registrations at gala
- Company logo included on save the date and invitation (commit by February 1, 2024 to ensure inclusion on all promotional materials)
- Company logo included on marketing and event materials
- Company recognition during gala program
- Company digital recognition during gala
- Company full page ad in printed event program

## **Platinum Sponsor**

**\$15,000**

- Ten (10) guest registrations at gala
- Company logo included on marketing and event materials
- Company logo displayed during cocktail party
- Company recognition during gala program
- Company digital recognition during gala
- Company full page ad in printed event program

## **Gold Sponsor**

**\$10,000**

- Eight (8) guest registrations at gala
- Company logo included select marketing and event materials
- Company logo displayed during cocktail party
- Company digital recognition during gala
- Company logo in printed event program

## **Dinner and Wine Course Sponsor (10 opportunities available)**

**\$7,500**

- Eight (8) guest registrations at gala
- Company logo in select marketing and promotional materials
- Company logo included on “dinner and wine” course collateral
- Company digital recognition during gala
- Company listed in printed event program

## **Silver Sponsor**

**\$5,000**

- Eight (8) guest registrations at gala
- Company listed in select marketing and promotional materials
- Company digital recognition during gala
- Company listed in printed event program

*\*If you need help filling your table, we will happily work with you to place other attendees in your open seats.*

*\*\*Guest names are due by September 27, 2024.*

**Custom sponsorship opportunities are available. Please contact your Major Gift Officer to discuss.**

## **Next Steps**

If you have questions regarding sponsorship opportunities, please email [EventSTL@ssmhealth.com](mailto:EventSTL@ssmhealth.com) or call 314-523-8044.

If you are ready to commit, please choose your desired sponsorship level on the commitment form and return the filled out form to [EventSTL@ssmhealth.com](mailto:EventSTL@ssmhealth.com) by September 13, 2024