



**SSMHealth**  
St. Mary's Foundation  
MADISON

# GIVING GUIDE **2024**

EVENT SPONSORSHIP OPPORTUNITIES



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## Our Shared Commitment to Community

SSM Health St. Mary's Foundation is blessed to be part of such a strong philanthropic community committed to creating hope, healing and opportunity for all – especially those most in need. When we pool ideas and resources, we can boldly forge ahead with innovative work that results in healthier and more connected communities.

In this Annual Giving Guide, we share the impact of your gifts and provide you with opportunities to partner with us in caring for our vibrant community. As a trusted health care provider in Madison for more than 110 years, SSM Health remains focused on meeting the growing needs for complex care and expanding access to those we have the privilege to serve.

*We invite you to join us in support!*

**Your gifts advance our Mission of exceptional care, providing hope and healing for our patients and families.**

Sincerely,



**Dina Boyle**  
Executive Director



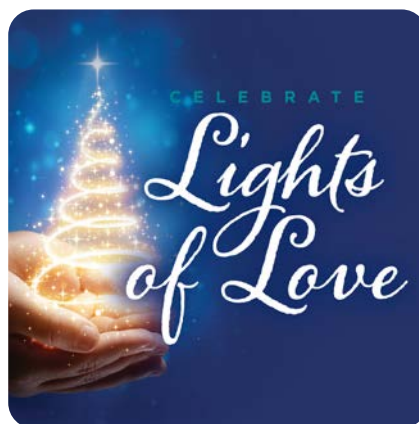
### **Garden Reception**

Thursday,  
June 27, 2024



### **SSM Health Madison Open**

Monday,  
September 16, 2024



### **Lights of Love**

December 2024

Visit [givetossmhealth.org/MadisonEvents](https://givetossmhealth.org/MadisonEvents)  
or call **608-258-5600** for more details.



## Garden Reception: Celebrating the Impact of Philanthropy

**Thursday, June 27, 2024**

5:30 – 8:00 pm | Short program: 6:30 pm

### **Barnwood Events**

3230 Larsen Rd, Madison, WI 53711

The Garden Reception, hosted by SSM Health St. Mary's Foundation Board of Directors, is an invitation-only reception for Family of Friends, Leadership Giving Circle and Legacy Society Benefactors\*. The evening will feature hors d'oeuvres, refreshments, entertainment, networking, and our most sincere gratitude for the organizations, community leaders, physicians, and staff who generously advance the Mission, Vision, and Values of SSM Health. Your support helps SSM Health St. Mary's Hospital and our entire health care ministry expand its capacity to meet the growing need for complex care in our community. Your sponsorship of this event will support board-approved funding initiatives.

### **Sponsorship levels:**

\$10,000 (1), \$5,000 (2), \$2,500 (5)



\* Family of Friends levels begin with cumulative giving of \$10,000 or more. The Leadership Giving Circle honors gifts of \$1,000 or more annually. Legacy Society members are honored for their intentions to remember SSM Health St. Mary's Foundation with an estate gift or beneficiary designation.



## SSM Health Madison Open

**Monday, September 16, 2024**

11:00 am Leadership Welcome • Noon scramble start

### **Blackhawk Country Club**

3606 Blackhawk Dr., Madison, WI 53705

Join us for the 3rd Annual SSM Health Madison Open at Blackhawk Country Club! Proceeds benefit community health priorities identified through a comprehensive community health needs assessment. The event includes a welcome by SSM Health leadership, 18 holes of golf (scramble format) with hole activities followed by a casual buffet dinner and prizes. Your support of this event ensures access to reliable, exceptional, Mission-based care for our families, friends, and neighbors - especially those most in need.

### **Sponsorship levels:**

Starting at \$2,500 (see sponsorship form for details)



## Lights of Love: Tree Sponsorships

**December 2024**

Help brighten the holiday season for SSM Health St. Mary's patients, visitors, and staff by sponsoring a tree for the St. Mary's Hospital Volunteer Lights of Love program. Proceeds from Lights of Love will benefit our patients and community.

Sponsored trees will be adorned with lights in SSM Health St. Mary's Hospital Healing Gardens. White lights are in memory of those who are no longer with us. Red lights are in appreciation of those who are living. Blue lights honor our health care heroes and those who serve our country.

### **Sponsorship level:**

\$1,000 (15)



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# 2023 Impact of Philanthropy


Completed a 2-year  
**\$375,000**  
commitment to vaccine equity  
in partnership with WI Department  
of Health Services.

Invested in patient care and caregivers with  
**\$280,000**  
in clinical education, nursing  
scholarships, employee relief and  
building improvements.

 Supported our tiniest and most vulnerable patients through funding for the Neonatal Intensive Care Unit, Pediatrics, Behavioral Health, Cardiac Rehab, Cancer Care, and SSM Health St. Mary's Care Center.

 Created a **Tuition Forgiveness Award** program for nurses thanks to a generous estate gift from Lucille C. and Ann T. Trainor.

 **Advanced Community Health Initiatives** including: Fall Risk Prevention, Colorectal Cancer Screening, Behavioral Health Recovery and EMS Community Training.

 Established the only **intra-cardiac robotics program** in Dane County and completed the first robotic-assisted mitral valve repair. Investments in surgical innovation and robotics are made possible through the Healing Hands Campaign - a \$10 Million commitment of philanthropic support!

Overall, in 2023, we provided  
**\$1,494,259**  
in support to improve the patient experience  
and the health of our community.

# 2024 Event Sponsorship Form

Thank you for supporting **SSM Health St. Mary's Foundation – Madison.**

To reserve your spot today, please complete this sponsorship form and return it to the SSM Health St. Mary's Foundation Office. Contact the Foundation office with any questions at **608-258-5600**.

**Garden Reception** – Celebrating the Impact of Philanthropy (Thursday, June 27)

Title Sponsor: \$10,000     Gold Sponsor: \$5,000     Silver Sponsor: \$2,500

**SSM Health Madison Open** – Advancing Community Health (Monday, September 16)

Presenting Sponsor: \$25,000     Beverage Cart Sponsor: \$5,000  
 The Turn Sponsor: \$10,000     Fast Pass Sponsor: \$5,000  
 19th Hole Sponsor: \$10,000     Hole Sponsor: \$2,500 (up to 18 available)

**Lights of Love Tree Sponsorship** – Brightening the Holidays while supporting Area of Greatest Need

Number of Sponsored Trees: \_\_\_\_\_ x \$1,000 each = \_\_\_\_\_

**Total sponsorship:** \$ \_\_\_\_\_

## Contact information:

Name/Company Name: \_\_\_\_\_

Recognition/Signage Name (if different than above): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## Payment options:

Check is enclosed. (Make check payable to *SSM Health St. Mary's Foundation*).

Mail me an invoice.

Charge my credit card.

Credit card number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ CVV code: \_\_\_\_\_

Make your gift online at [givetossmhealth.org/MadisonEvents](https://givetossmhealth.org/MadisonEvents) or return this form to:

**SSM Health St. Mary's Foundation, 700 South Park Street, Madison, WI 53715**

Call or email with questions: **608-258-5600** or [stmarysfoundation@ssmhealth.com](mailto:stmarysfoundation@ssmhealth.com)

SSM Health St. Mary's Foundation – Madison is a 501(c)3 organization. Your gift may qualify as a charitable tax deduction; please contact your tax advisor



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